### Pinnacle Insurance plc

Pinnacle House, A1 Barnet Way, Borehamwood, Hertfordshire WD6 2XX Telephone: 020 8207 9000 Fax: 020 8953 6222

http://www.cardifpinnacle.com email: info@cardifpinnacle.com

## Pinnacle Insurance Holdings (Pty) Limited

Curzon Place, Turnberry Office Park, 48 Grosvenor Road, Bryanston, 2021

Postal Address: PO Box 98758, Sloane Park, 2052 Telephone: +27 11 244 1300 Fax: +27 11 244 1301 email: info@pinnafrica.co.za http://www.pinnafrica.co.za

## Pinnacle Insurance plc, Dublin Office

5 George's Dock, IFSC, Dublin 1

Telephone: +353 1 6125380 Fax: +353 1 6125383

## Cardif Pinnacle Försäkring AB

Mölndalsvägen 93, Second Floor, 416 63 Göteborg, SWEDEN Telephone: +46 (0)31 7079870 Fax: +46 (0)31 7079879

## Cardif Pinnacle US Representative Office

14000 SW 119th Avenue Suite 207 Miami, Florida 33186, USA Telephone: 001 305 234 1771 Fax: 001 305 234 1774

email: MJMillor@aol.com

## Financial Telemarketing Services Limited (FTS)

New Horizons, Studio Way, Borehamwood, Hertfordshire WD6 5XX

Telephone: 020 8324 3300 Fax: 020 8236 0560 email: info@fts-ltd.com http://www.fts-ltd.com

## European Reinsurance

(Guernsey Ltd)

P.O. Box 33, Maison Trinity, Trinity Square, St Peter Port, Guernsey GY1 4AT

Telephone: 01481 707909 Fax: 01481 710551





Cardif Pinnacle is a trading style of Pinnacle Insurance plc
Registered office: Pinnacle House, A1 Barnet Way, Borehamwood, Hertfordshire WD6 2XX.
Registered in Enaland & Wales No. 1007798. A BNP Paribas Company.



2006 In brief



# review

# 2006 was a challenging year that saw great change

## Review

2006 was a challenging year that saw great change ... not least my arrival at the beginning of August!

Cardif Pinnacle Group achieved Gross Written Premium of £829.5 million in 2006, an increase of 15.4% on 2005. And profit before tax returned to a sensible level - £18.1 million - after the underwriting provisions we were required to make in 2005.

This performance represents an encouraging swing back towards 2004's record GWP of £843 million. However, this growth in GWP primarily related to our fast expanding Investment business, whereas higher margin product lines – Creditor, Warranty and Direct & Affinity Marketing – did not develop quite as we had hoped.



Ongoing regulatory scrutiny and related media coverage were external factors that caused uncertainty in these markets, but we anticipate accelerating growth in core product GWP and profitability as the new strategies we are implementing start bearing fruit during the latter part of 2007 and thereafter.

Paul Glen - Chief Executive Officer

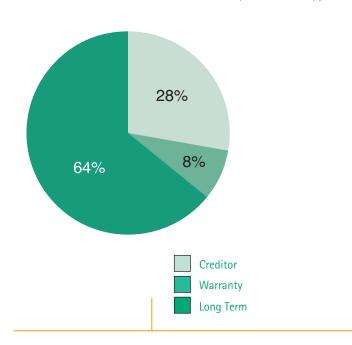
**Gross Written Premiums** by Business Type

2006

£829.5 million

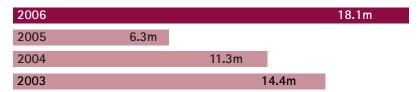
Gross Written Premium

up 15.4%



# £18.1 million profit before tax

## **Profit Before Tax**



To see the full set of accounts please go to www.cardifpinnacle.com



# Corporate Profile

Established in 1971, Cardif Pinnacle is one of the UK's leading providers of creditor insurance and product warranties. In recent years the company has developed other product lines including Medical Cash Plans, Pet Healthcare and Personal Accident cover.

This wide range of protection-based products are provided to the consumer via a number of marketing channels including client lenders, brokers, Independent Financial Advisors (IFAs) and the internet.

Cardif Pinnacle also markets competitive, tax efficient investment products via IFAs and direct to the public, and Financial Telemarketing Services provides contact centre and outsourcing services to leading Banks, Building Societies and Finance Houses.

Cardif Pinnacle currently employs circa 650 staff in the UK and Ireland, in addition to Cardif Pinnacle Group personnel based in the Republic of South Africa.

Cardif Pinnacle is a trading style of Pinnacle Insurance plc and incorporates the name of Pinnacle's parent company within the BNP Paribas Group, Cardif SA – a global provider of insurance and savings products.

# Personal Accident Cover

Established in

1971

Pet Healthcare

650 employees

Savings

Investments

£453 million

Gross Written Premium

Ireland

Business in

South Africa
COntinents

South Africa